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## **AQSIQ Conducts Critical Discussions with Key Chinese National, Provincial, and Industry Leaders Regarding Implementation of AQSIQ's Contract with TPID To Mark China's LNG Tanks and Other Special Equipment**

BEIJING & PHILADELPHIA--(BUSINESS WIRE)--True Product ID, Inc. (OTCBB:[TPDI](#) - [News](#)) today announced that on December 1, 2007, China's counterpart to the U.S. Consumer Product Safety Commission, the State General Administration for Quality Supervision, Inspection and Quarantine of the People's Republic of China ("AQSIQ"), conducted critical discussions in Beijing with key Chinese national, provincial, and industry leaders regarding TPID's Synthetic DNA and KMACK anti-counterfeiting and product safety monitoring technology and TPID's contract with AQSIQ to mark China's 130 million LNG tanks and other special equipment. The meetings followed AQSIQ's government circular and contract with TPID this summer to every province, municipality, and region in China mandating the use of TPID's S-DNA and KMACK technology in AQSIQ's National Special Equipment Safety and Security Initiative. Attending the official conference that evening were leaders from AQSIQ, each provincial quality inspection administration, China Special Equipments Inspection Association and each LNG tank factory, gas station, gas tank inspection station, as well as other enterprises. The Honorable Cui Gang, Deputy Director of AQSIQ's Special Equipment Security Supervision Bureau, addressed the conference.

Earlier in the day, TPID's Chinese joint venture affiliate, TPID Beijing, held seminars at its new offices to discuss implementation of the S-DNA Special Equipment Security Taggant Information Supervision System Project mandated in AQSIQ's Circular. The seminar was hosted by the Honorable Huang Xiaohu, Director of AQSIQ's Credit Committee. Mr. Zuo Lie, Vice Manager of TPID Beijing, presented a specific implementation plan for AQSIQ's S-DNA Special Equipment Security Taggant Information Management System and Project. The seminar was attended by leaders and enterprises from Beijing, Shanghai, Guangdong, Hubei, Zhejiang and Liaoning Provinces, all of whom agreed with AQSIQ's endorsement of TPID's technology and provided comments on implementation.

TPID's new chairman and CEO, Roger Dunavant, and Ralph Schatzmair, consultant to the MacKay Group, subsequently met privately with AQSIQ's senior leadership, including its Director General and Secretary. A month or so since joining the Company, they also had an opportunity to see in operation the fully operational automated production facility built by TPID-Beijing to mark China's LNG tanks.

In addition to recently opening its new and larger offices at the Jade Palace Hotel in Haidian District/high technology zone (considered by many to be China's "Silicon Valley"), TPID is opening an office in Hong Kong to help coordinate the similar anti-counterfeiting and product safety opportunities being presented in the Philippines, India, and other parts of Asia.

### About True Product ID

True Product ID produces integrators for anti-counterfeiting and security surveillance applications and is a provider of integrated tracking devices. The Company delivers turnkey solutions for governments, armed forces, and industry, through its own proprietary technology and through aggregating the technology, products, and services of third parties via licensing agreements and or joint ventures. For more information about True Product ID, Inc., go to <http://www.tpid.net>. For more information about True Product ID Technology (Beijing) Limited, go to <http://www.trueproductid.com/>.

**SAFE HARBOR STATEMENT:** This news release contains "forward-looking statements" that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that our products may not achieve customer acceptance or perform as intended, that we may be unable to obtain necessary financing to continue operations and development, and other risks. You should consider these factors in evaluating the forward-looking statements included herein, and not place undue reliance on such statements.

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Source: True Product ID, Inc.